

**FOR IMMEDIATE RELEASE**

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**DSLBD Announces Launch of DC Clean Teams**  
*Program Aimed at Revitalizing Commercial Districts*

**(WASHINGTON, D.C.)** – The Department of Small and Local Business Development (DSLBD) is pleased to announce the names of the organizations which were awarded DC Clean Team grants to provide street cleaning services for 18 commercial districts.

The DC Clean Team services are part of the District’s strategy to re-energize and recast neighborhood commercial districts into thriving and economically productive corridors. DSLBD awarded 18 grants totaling \$1.9 million. Recipients were selected through both a competitive and noncompetitive process and reviewed by an independent panel.

“I would like to thank the DC Clean Teams for the work they do,” said DSLBD Director, Robert Summers. “Their efforts have helped beautify our commercial districts and make them a viable destination for our residents. DC Clean Teams have made a lasting impact on the local economy and are essential to the economic health of our city.”

The goal of DC Clean Team services is to provide visible results—specifically cleaner streets, sidewalks, and storefronts in neighborhood business districts. The end result of their efforts helps attract more customers to these areas and make them a viable location for small businesses. DC Clean Team services have been particularly beneficial in commercial districts with high volume evening and weekend activity.

From October 2012 through September 2013, DC Clean Teams collected 84,000 bags of debris; removed 8,000 illegal signs/posters and 1,300 graffiti markings; and provided routine maintenance of 3,300 treeboxes.

DC Clean Team services are provided by Commercial Revitalization funding, which supports DC Clean Teams in corridors that do not have commercial density to fully fund a standard Business Improvement District (BID) operation through the self-taxing mechanism. The funding helps ensure that commercial corridors benefit from cleaning and landscaping services that contribute to economically sustainable, safer neighborhoods.

DC Clean Teams currently serve the following areas: 12th Street NE, Adams Morgan, Anacostia, Barracks Row, Bladensburg Road, Congress Heights, Connecticut Avenue, Deanwood Heights, Dupont Circle, Georgia Avenue, H Street NE, Minnesota Avenue, Mount Vernon Triangle, North Capitol Street, Rhode Island Avenue, Shaw and Ward 1

**About the District of Columbia Department of Small and Local Business Development**

The District of Columbia Department of Small and Local Business Development (DSLBD) fosters the economic growth, development, and retention of District of Columbia based businesses, and promotes economic development throughout the District’s commercial corridors. For more go to <http://dslbd.dc.gov> or contact us at [dslbd@dc.gov](mailto:dslbd@dc.gov). Follow DSLBD on Twitter at @SmallBizDC, or like our Facebook page <http://facebook.com/bizDC>.

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