

Special Notice – Equity Impact Enterprise (EIE) Certification Category

On August 31, 2020, the Equity Impact Enterprise Establishment Amendment Act of 2020 (D.C. Law 23-0149) created a new Certified Business Enterprise (CBE) certification subcategory, Equity Impact Enterprise (EIE). The EIE category is defined as:

A business enterprise that is a resident- owned business and a small business enterprise that can demonstrate that it is at least 51% owned by an individual who is, or a majority number of individuals who are: "(A) Economically disadvantaged individuals; or "(B) Individuals who have been subjected to racial or ethnic prejudice or cultural bias because of their identity as a member of a group without regard to their individual qualities.

Given this definition, CBEs that maintain the Small Business Enterprise (SBE), Disadvantaged Business Enterprise (DBE) and Resident-Owned Business (ROB) certification categories automatically qualify as an EIE.

Accordingly, DSLBD has added the EIE category to all active CBEs within the District Enterprise System (DES) and updated the CBE certificates, certification numbers and business profiles for CBEs that qualify for the EIE subcategory. DSLBD has added the "E" for the EIE designation to all applicable certificates. The expiration date of a CBE certificate remains unaffected by this update.

Eligible CBEs are able to view the updates and print their respective updated CBE certificate by logging into the DES (<u>https://des.dslbd.dc.gov/s/login/</u>). When logged into the DES, selecting View Certificate or View Your Public Profile will provide access to the EIE updates.

To print a CBE certificate when logged into the DES:

- 1. Select the View Certificate button on the Welcome page;
- 2. Select the More Information link located in the gold section at the top of the page;
- 3. Select your browser as explained on the page;
- 4. Follow the specified instructions on the page for your browser; and
- 5. Close the gold section at the top of the page by selecting the "X" in the right corner of the gold section.

If you are a CBE that does not maintain the SBE, DBE or ROB certification subcategories, and believe you are eligible, please submit an application to DSLBD using the following steps:

1. Log in to the DES system by visiting <u>https://des.dslbd.dc.gov</u>.

- 2. Enter your username and password.
- 3. Select the 'Update Information' option.
- 4. Select Change in Category.
- 5. After selecting the checkbox for the desired area of change the 'Documents' section will appear to provide evidence in support of the change. Upload the required evidence.
- 6. Select 'Save and Continue'.
- 7. Complete the Attestation page and submit the application.

Please note, although the new EIE category provides a business with five (5) additional preference points or a ten (10) percent price reduction, pursuant to the law, the maximum preference a business can receive remains unchanged at twelve (12) preference point or a twelve (12) percent reduction in price. However, this category may provide eligible businesses with particular District of Columbia government procurement opportunities.

For DES technical issues, please contact the DES support team at <u>DES.Support@dc.gov</u>. Please provide your first and last name, business name and CBE number in the email.

If you have any questions related to this special notice, please contact the business certification division at <u>cbe.info@dc.gov</u>.

- • • • -

DC DEPARTMENT OF SMALL & LOCAL BUSINESS DEVELOPMENT (DSLBD) | <u>Website</u>

