

2023

ANNUAL REPORT

PREPARED BY

**EASTERN MARKET
MAIN STREET**



www.easternmarketmainstreet.org





EMMS MISSION AND VISION

A 501(c)(3) non-profit organization in partnership with DC Main Streets, Eastern Market Main Street is preserving our historic corridor, supporting small businesses, and fostering a vibrant, neighborhood serving corridor through public and private space improvements, capacity-building resources, and community events and campaigns.

We use the Main Street America Four Points Strategy of Community Revitalization: Economic Vitality, Design, Promotion, and Organization.

The use of this strategy is to promote our neighborhood's pillars of **Continuity**, **Collaboration**, and **Sustainability**.



CONTINUITY

The Eastern Market neighborhood has a long history of market commerce and community.

On November 12, 2023, the historic Eastern Market building itself celebrated the 150th anniversary of its opening in 1873. Eastern Market Main Street obtained a grant from **Events DC** to foster a year's worth of promotions and events. We held several events in 2023 including history lectures periodically, a special beer unveiling in July, the anniversary weekend celebration in November, and a holiday Night Market in December.

We look forward to continuing the celebration of our community and historic neighborhood with events in 2024. Our goal is to foster **well-planned** and **consistent** recurring events and promotions to elevate our corridor and serve community needs.





Eastern Market Main Street has a defined boundary, but our larger community does not. Our corridor does not exist in isolation. While we dedicate resources to the businesses within our corridor, we also work in collaboration with other organizations.

With partnerships in event planning both locally and city-wide, we are able to supplement our resources and combine forces for more impact.

Leveraging the Metro Plaza, Barracks Row Main Street and Eastern Market Main Street are able to partner on large events such as Art All Night to attract larger crowds that benefit both corridors of business.

Working with organizations such as CHAMPS, Capitol Hill BID, and MHCDO allow us to connect neighborhoods to promote safety and foster currents of consumer traffic throughout.



SUSTAINABILITY

In 2023, Eastern Market Main Street awarded \$40,000 in Technical Assistance Grants to small businesses within our corridor. These grants are made possible by our Main Street grant from DC's **Department of Small and Local Business Development**.

We provide additional technical assistance to businesses in need through skill and requirement workshops, connecting business owners with building owners, and education on DC business requirements and available funding opportunities.

Every dollar raised by Eastern Market Main Street through direct donations, merchandise sales, and fundraising events goes into these efforts to sustain a vital and vibrant community hub.

Technical Assistance Grant 2023 Recipients

Antiochia
Custom Beauty Med Studio
District Orthodontics
East City Bookshop
Eastern Market Nail
Joselito Casa de Comidas
La Casina
La Plaza
My Cake Theory
Narrow Passage Store
Randolph Cree Hair Salon
Ruta
Skin Obsession Studio
SoleWash
Tunncliffe's Tavern
WoW Lash Studio



FINANCIAL STATEMENT

Eastern Market Main Street

Statement of Financial Position

As of September 30, 2023

	TOTAL
▼ ASSETS	
▶ Current Assets	\$207,914.57
▶ Fixed Assets	\$4,294.31
TOTAL ASSETS	\$212,208.88
▶ LIABILITIES AND EQUITY	\$212,208.88

2023 BOARD OF DIRECTORS

Mary Quillian Helms, President
Owner, Mr. Henry's

Barry Margeson, Vice President
DGS, Eastern Market Manager

Mike Berman, Treasurer and Promotions Committee Chair
President, Diverse Markets Management

Lona Valmoro, Secretary
Senior Advisor and Director of Scheduling for Secretary Hillary Clinton

Alex Golding
Economic Vitality Committee Chair
Vice President, Stanton Development

Ana Harvey
President, Building Pathways

Shaun Marble
CEO, Marble Title & Escrow

Sean Pichon
Design Committee Chair
Principal, Michael Graves

Kathleen Donahue
Owner, Labyrinth Game Shop

Jason Secrest
Associate Broker, Coldwell Banker Realty

EX OFFICIO

Patty Brosmer
President, Capitol Hill Business Improvement District

