



# Cyber Security Business Development Mission to **Poland and Romania**

## Now is the time to expand in Central and Eastern Europe!

Deputy Secretary of Commerce Bruce H. Andrews will lead a Cyber Security Business Development Mission to Romania and Poland May 11-15, 2015. With the number and sophistication of cyber attacks on the rise in Poland, Romania and other Central and Eastern European countries, cyber security is one of the fastest growing sectors. In Poland, the market for IT security reached \$156m in 2013 and is expected to grow at over 10% a year over the next five years. The Romanian government has committed to an aggressive action plan to fight security threats due to the increasing integration of cyber infrastructure into the banking, transportation, energy and defense sectors. The market for cyber security is quickly emerging in many neighboring Central and Eastern European countries as well.

### Target products and services:

- Cyber security software, services and equipment.
- Emergency management technology equipment and services.
- Critical infrastructure protection systems and management solutions.
- Data loss and privacy protection technologies.

### Trade Mission Features:

- Introduce U.S. firms to the rapidly expanding market for cyber security products.
- Access to at least 10 other potential markets in Central and Eastern Europe.
- Facilitate trade between U.S. firms and Central and Eastern European firms.
- Gain insights, make industry contacts, solidify business strategies and advance specific technologies.

**U.S. Commercial Service—Connecting you to global markets.**

## Apply Now, Space is Limited

<http://go.usa.gov/3qAQm>

**Date:** May 11-15, 2015

**Venue:** Warsaw, Poland;  
Bucharest, Romania

**Deadline:** March 13, 2015

### Cost:

- \$2,500 for SME's; \$3,650 for Large firms
- \$750 for each additional firm representative
- Expenses for travel, lodging, meals, and incidentals will be the responsibility of each mission participant.

### For More Information:

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