



DEPARTMENT OF SMALL AND LOCAL BUSINESS DEVELOPMENT

NOTICE OF FUNDING AVAILABILITY (NOFA)

This NOFA has been revised to extend the application date one week for the Upper Georgia Avenue program.

FY2020 DC MAIN STREETS (Logan Circle, Upper Bladensburg Road, Glover Park, Cleveland Park, U Street, and Upper Georgia Avenue)

The Department of Small and Local Business Development (DSLBD) is soliciting applications from eligible applicants to operate a DC Main Streets program in the service areas listed below. **The submission deadline is September 12, 2019 at 12:00 pm for the below programs:**

- Logan Circle
- Upper Bladensburg Road
- Glover Park
- Cleveland Park
- U Street

The submission deadline is September 19, 2019 at 12:00 pm for the below program:

- Upper Georgia Avenue

The purpose of this grant is to designate and fund DC Main Streets programs, which will assist business districts with the retention, expansion and attraction of neighborhood-serving retail stores and unify and strengthen the commercial corridor.

DSLBD will award **one grant of \$150,000 for each** of the following service areas (i.e., a total of two grants):

- Logan Circle
- Upper Bladensburg Road

DSLBD will award **one grant of \$160,000 for each** of the following service areas (i.e., a total of four grants):

- Glover Park
- Cleveland Park



- U Street
- Upper Georgia Avenue

Eligible Applicants: Eligible applicants are DC-based nonprofit organizations which are current on all taxes.

The DC Main Streets grant award is a recurring grant, which can be renewed annually as long as the grantee continues to meet the standards for accreditation by the National Main Street Center. The FY 2020 grant performance period is October 1, 2019 through September 30, 2020.

Application Process: Interested applicants must complete an online application on or before **September 12, at 12:00 pm** for Logan Circle, Upper Bladensburg Road, Glover Park, Cleveland Park, and U Street. Interested applicants must complete an online application on or before **September 19, at 12:00 pm** for Upper Georgia Avenue. Instructions for the application can be found in the Request for Applications (RFA), were posted by August 14, 2019 at <https://dslbd.dc.gov/service/current-solicitations-opportunities>. DSLBD will not accept applications submitted via hand delivery, mail or courier service. Late submissions and incomplete applications will not be forwarded to the review panel.

Selection Process: DSLBD will select grant recipients through a competitive application process. All applications from eligible applicants that are received before the deadline will be forwarded to a review panel to be evaluated, scored, and ranked based on the selection criteria. The Director of DSLBD will make the final determination of grant awards. Grantees will be selected by September 30, 2019, but this date may be subject to change.

Funding for this award is contingent on continued funding from the DC Council. The RFA does not commit the Agency to make an award.

DSLBD reserves the right to issue addenda and/or amendments subsequent to the issuance of the NOFA or RFA, or to rescind the NOFA or RFA.

All applicants must attest to executing DSLBD grant agreement as issued (sample document will be provided with the online application) and to starting services by October 15, 2019.



For More Information: Attend the Application Information Session. Please refer to the Request for Applications to see the date, time and location of this meeting.

Questions may be sent to Jennifer Prats, DC Main Streets Grants Manager, at the Department of Small and Local Business Development at Jennifer.prats@dc.gov.
All questions must be submitted in writing.