

**Uptown Community
Initiative: Petworth Main
Street Program**

**Year in
Review
FY23**

March 4, 2024



Agenda

- **Uptown Community Initiative**
- **Main Street Programs**
- **Business Assistance**
- **Grants & Funding**
- **Events & Activations**
- **Financials**
- **Looking Ahead to FY2024**

UPTOWN
COMMUNITY
INITIATIVE

About UCI

Uptown Community Initiative manages two vital Main Street programs supporting revitalization on four commercial corridors.



BOARD & STAFF

Pictured: Co-Chair Melissa Bloomer, ED
Gabriela Mossi, CM Janeese Lewis-George,
former ANC Commissioner Eric Lindsjo.



Board & Staff FY23

OFFICERS:

- Kristen Barden, Chair
- Melissa Bloomer, Secretary
- Gayle Berkley, Treasurer
- Micah Bump, Vice Chair

MEMBERS:

- Clara Botstein
- Karen W. Cooper
- Megan McCune
- Don C. Morton
- Nick Schieber
- Kate Judson
- Justin Noble
- Tracey Kinnahan

STAFF:

- Gabriela Mossi, Executive Director
- Bryan Weaver, Petworth Manager



MAIN STREET PROGRAMS

FY23 BY THE NUMBERS



821

**TECHNICAL
ASSISTANCE
HOURS**



79

**BUSINESSES
ASSISTED
1 ON 1**



21

**NEW
BUSINESS
OPENINGS**



12

**EVENTS AND
ACTIVATIONS**



55

**TOTAL
VOLUNTEERS**



\$78,300

GRANTS AWARDED

Petworth Main Street

- 125+ businesses on Upshur St & mid-Georgia Ave
- Provides technical assistance & events
- Highlights cultural assets & fosters small business growth





Uptown Main Street

- 165+ businesses on upper 14th St, Colorado Ave Triangle & Kennedy St NW
- Offers technical assistance & culturally inclusive events
- Advances economic development through small businesses



BUSINESS ASSISTANCE

**BUSINESSES
SERVED**
1 ON 1

32
Petworth

47
Uptown

BUSINESS OUTREACH

Total Business Newsletters

- Uptown: 47 45 in Spanish
- Petworth: 46



Celebrate the Holidays Here!

Start the season at the annual [Celebrate Petworth](#) festival this Saturday, November 18. There's something for everyone - even your pooch! You can also get in the spirit with [Holiday Lights Uptown](#) and [Holiday Lights Petworth](#) - a six-week event. But wait, there is more! [Miracle on Upshur](#) and the [Upshur St. Craft Fair](#) are back on

December 9. More details below on all the fun.

[Uptown Main Street](#) and [Petworth Main Street](#)



Celebrate Petworth returns this Saturday from 11am-5pm on the intersection of 9th St and Upshur St NW. Visit the website or the festival's [Instagram account](#) for details on early pre-events, awesome music line up, Dog Show, Kids Zone, and 60+ vendors!



New **Uptown** Businesses

- Flowers Dental
- Hedzole
- HireQuest Direct
- Lula Mae's Gardin
- Rue Café
- Shellfish Market
- Treehouse
- WellShroomNess
- Xelaju
- Zeke's Coffee



New Petworth Businesses



TOP SECTORS:

- Catering by Benjamin
- Culture Speaks
- ETA Cafe
- Flowers by Alexes
- Honeymoon Chicken
- Lifeluxxee
- Little Vietnam
- Mary's Bar & Grill
- NeighborGoods
- San Matteo
- SmokeDatt BBQ



GRANTS

&

FUNDING

Petworth

- \$39,350 awarded
- 11 businesses

- Art of Noize
- Büna Coffeehouse
- Cinder BBQ
- Cookie Wear
- Flowers by Alexes
- Kings Nails and Spa
- Little Vietnam
- Lulabelle's Sweet Shop
- Neptune Room
- Petworth Cigars
- Simple Bar & Grill





Uptown

- \$38,950 awarded
- 9 businesses

- **Atxondo**
- **Delicia's Market II**
- **Hedzole**
- **La Coop Coffee**
- **Moreland's Tavern**
- **Northwest Liquors**
- **Rossy's Dominican Hair Salon**
- **SalvaMex**
- **Shellfish Market**



EVENTS & ACTIVATIONS

- Art All Night at Uptown
- Art All Night at Petworth
- Back to School Movie Night
- Celebrate Petworth Festival (Postponed)
- Cinco de Mayo Celebration
- Holiday Lights
- Miracle on Upshur St with Santa
- Park(ing) Day
- Petworth Jazz Project Concerts (2)
- Petworth PorchFest
- School's Out Movie Night on Kennedy St
- Uptown Pride





FINANCIALS

FY23 Statement of Financial Position

10|01|22 - 09|30|23*

ASSETS & CURRENT ASSETS

Cash	118,992
Grants & Accts Receivable	39,650
Prepaid Expense	2,608
Total Current Assets	\$161,250

Total Property & Equipment	189
Other Assets & Security Deposit	500
Total Assets	\$161,939

LIABILITIES & NET ASSETS

Current Liabilities	24,095
Net Assets & Unrestricted	137,844
Total Liabilities & Net Assets	\$161,939

* Preliminary results from independent audit of
FY23 to be completed March 2024.

INCOME

Grants	363,660	86%
Events	49,008	12%
Contributions	11,227	3%
Total Income	\$423,895	100%

EXPENSES

Program	283,837	76%
Supportive Services	89,633	24%

TOTAL LIABILITIES & NET ASSETS

\$373,470 100%

CHANGE IN NET ASSETS

\$50,425

FY23 Statement of Activity

10|01|22 - 09|30|23

LOOKING

AHEAD

TO FY24



Board & Staff for FY24

Officers:

- Melissa Bloomer, Co-Chair
- Micah Bump, Co-Chair
- Clara Haskell Botstein, Secretary
- Gayle Berkley, Treasurer

Members:

- Don C. Morton
- Karen W. Cooper
- Kristen Barden
- Megan McCune
- Nathalia Melamed
- Nick Schieber

Staff:

- Gabriela Mossi, Executive Director
- Bryan Weaver, Petworth Manager

Upcoming Events

- Art All Night at Petworth, September 27
- Art All Night at Uptown, September 27
- Back to School Movie Night on Kennedy St, August
- Celebrate Petworth Festival, September 14
- Cinco de Mayo Celebration, May 4 and 5
- Holiday Lights, November-December
- Petworth PorchFest, April 27
- School's Out Movie Night on Kennedy St, June
- Upshur St Craft Fair with Santa, December
- Uptown Pride, June 15



**Projected
Business
Grants**

**Petworth
\$55,000**

**Uptown
\$55,000**



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Petworth News





**Thank
You!**