



DC SMALL BUSINESS TRADE MISSION TO SOUTH AFRICA JOHANNESBURG | DURBAN | CAPE TOWN

JULY 22 – 26, 2013

TOP EXPORTS TO SOUTH AFRICA:

Aviation | Electrical Power Systems
| Franchising | Information
Technology | Medical
Equipment/Healthcare Services |
Mining Equipment | Pollution
Control Equipment | Renewable
Energy | Safety/Security Equipment
| Telecommunication
Services/Equipment |
Transportation/Infrastructure/Civil
Construction

To learn more about these industry prospects, please read the US Department of Commerce's [South Africa Country Commercial Guide 2012](#)

DSLBD wants to help expand your small business to South Africa. Take advantage of one-on-one meetings with pre-screened potential customers and partners; customized market briefings from U.S. Commercial Service sector trade experts; and VIP networking events with local business and government officials.

Through ExportDC and in partnership with the Small Business Administration (SBA), DSLBD will reimburse up to \$5,000 in eligible costs to businesses qualified for the State Trade and Export Promotion Program (STEP).

WHY SOUTH AFRICA?

- One of the most diverse and economically stable countries on the African continent, South Africa enjoys a growing consumer base and pro-business environment.
- Modern infrastructure attracts international business, and services comprise 65% of the GDP.
- Comprising 31% of the total sub-Saharan GDP, South Africa represents an excellent stepping stone to other emerging African markets.

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