



CEO Growth Academy FAQs

What is the CEO Growth Academy?

The CEO Growth Academy is an executive education program designed specifically for firms in the construction or real estate industries. It gives business owners an opportunity to gain knowledge and experience through an interactive classroom format.

What is this StreetWise 'MBA'™ curriculum all about?

The Streetwise 'MBA'™ is an executive education program designed specifically for small business owners who want to grow their businesses. It gives small business owners an opportunity to gain knowledge and experience through an interactive program that incorporates practical, ready-to-apply tactics shared by fellow business owners and subject matter experts.

What does the program entail?

Business owners will participate in a series of highly interactive sessions that include:

- Classroom session featuring guest speakers
- CEO networking group meetings
- Session preparation and class assignments
- Development of three year strategic growth plan
- Access to business resources and assistance

How much time is involved?

When you combine the in-session time, session prep assignments, and CEO mentoring group, it results in 3 – 4 hours of commitment per week over the course of six months.

What are the eligibility requirements?

This program is tailored for CEOs who are already in business. In order to participate in the program, a business must:

- Be the business owner or CEO
- Be CBE certified or eligible for CBE at the time of application
- Must have an annual revenue of \$350,000*
- Be in business at least 3 years
- At least one (1) full time employee on payroll

*Please note applicants will be asked to show tax returns in order to prove claimed annual revenue.

What is the selection process?

Interested participants must complete the online application in order to be considered for the program. Qualified applicants will be selected for a phone interview with DSLBD staff. Applicants must submit tax documents verifying claimed revenues.