

**DEPARTMENT OF SMALL AND LOCAL BUSINESS DEVELOPMENT
FISCAL YEAR 2025**

**NOTICE OF FUNDING AVAILABILITY (NOFA)
DC Main Streets Grant Program - Round 1**

Application period: Applications for this grant opportunity will open on or about October 21, 2024 at 12:00pm ET (approximate date) and will be available until 2:00 pm ET on November 18, 2024.

This NOFA, in combination with the Request for Applications (“RFA”), which will be released when the grant opens, constitutes the full set of instructions to assist applicants interested in applying for this grant opportunity. **Applicants are encouraged to read both documents in their entirety before applying.**

1. Objective

The District of Columbia (“DC,” “D.C.,” or “District”) Department of Small and Local Business Development (“DSLBD” or “Department”) is pleased to announce that it will be soliciting applications for the FY 2025 DC Main Streets Grant Program. DSLBD intends to award four (4) grants to eligible non-profit organizations for each to operate and manage a DC Main Street program within specified business corridors across the District (“**Business Corridor**”).

The DC Main Streets in this application round are:

DC Main Street	Grant Award Amount
Ward 2’s Foggy Bottom West End Main Street	\$175,000.00
Ward 4’s Upper Georgia Avenue Main Street	\$150,080.00
Ward 4 and 5’s “The Parks” Main Street (Riggs Park and Manor Park)	\$150,080.00
Ward 7’s Deanwood Heights Main Street	\$150,080.00

2. Who can Apply?

To be eligible for this grant opportunity, an applicant must be a DC-based 501(c)(3) non-profit corporation that is licensed as appropriate pursuant to DC laws and regulations and in compliance with the Office of Tax and Revenue’s “Clean Hands Certification.” Awardees must also maintain and provide proof of insurance coverage. Full eligibility requirements will be outlined and posted in the official RFA on DSLBD’s website when the grant opportunity opens.

3. How can the Funds be Used?

Grant funds may be used during the applicable grant period (October 1, 2024 through September 30, 2025) to operate a DC Main Street and cover programmatic costs, providing business support to small businesses located on the designated DC Main Street corridor. A maximum of \$75,040 may be used to cover salary and organizational administrative costs.

4. How will Awardees be Selected?

Grant awardees will be selected through a competitive application process. Applicants may submit one (1) Main Street application for one (1) Business Corridor per DSLBD fiscal year cycle.

The grant review team will review the panel reviewers' recommendations, and the Director of DSLBD or her designee will make the final determination of grant awards. Grant awardees will be announced around November 15, 2024, potentially on a rolling basis.

5. How do I Apply?

Full guidance and instructions will be available in the RFA to be released on or about October 21, 2024 on the DSLBD website: <https://dslbd.dc.gov> under current grant opportunities <https://bit.ly/dslbdgrantopportunities>. **Applicants are encouraged to read the full RFA before completing the application.**

8. Questions?

DSLBD will hold a virtual information session concerning the application process and grant awards. Details on the dates and times of the information sessions will be made available in the RFA. **Applicants are highly encouraged to attend an information session.**

Any questions not asked during the information sessions must be submitted in writing to DSLBD at DC.MainStreest@dc.gov. DSLBD will not respond to questions over the phone.

9. Reservations

DSLBD reserves the right to issue addenda and/or amendments after the issuance of this NOFA or the RFA, or to rescind the NOFA or RFA at any time.